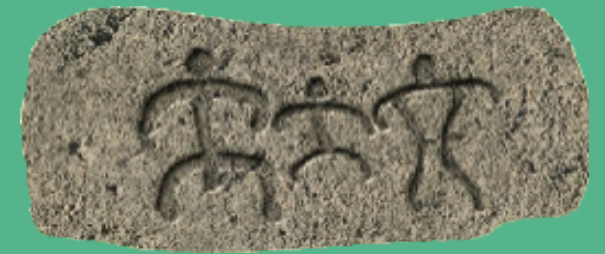


Hale Na'au Pono

2023 - 2028 Strategic Plan



Mission

The mission of Hale Na'au Pono is to support resilient communities by providing behavioral health, preventative and community-based services to children, adults, and families with integrity, aloha, and cultural awareness.

Core Values

Aloha



Teamwork



Support



Integrity



Consistency

1



Ensure Hale Na'au Pono is adequately staffed to do its work effectively

Fill Key Staff Positions

- Hire a CFO
- Securing funding to pay salaries
- Recruit & hiring to fill vacant position (COO, GC, MIS)

3



Improve Marketing & Public Relations

- Update the Hale Na'au Pono website
- Develop an effective annual report
- Participate in and create community events to share about the work of Hale Na'au Pono

2



Build a 6-month Reserve

- Develop monthly report of current revenues and expense for all programs and locations
- Reorganize Job descriptions and develop salary schedules
- Develop budgets showing true cost for each program
- Monthly financial performance meetings with program and fiscal
- Annually, the board will receive a schedule of planned applications and available applications for funding, including application requirements
- Annually, organizational program revenue will increase by 5 % per year